

Geelong Indy

Circulation **76,807***
Readership **122,891****



Geelong ... Unbeatable lifestyle

Geelong enjoys an unbeatable lifestyle location between Melbourne and the Great Ocean Road, with access to some of Victoria's best beaches and golf courses. A new ring road, a flood of business investment and work on suburbs to house around 60,000 extra residents prove Geelong is booming. Victoria's second largest city has earned State Government recognition as one of the state's premier growth centres. The Geelong Independent truly connects people and communities. The new Geelong ring road coupled with significant development and investment in the area means that Torquay, Anglesea, Aireys Inlet and Jan Juc now offer families the residential and roads infrastructure to complement their beach lifestyle. The year-round nature of Torquay and Anglesea is also enhanced with new golf courses and function facilities attracting conferences and winter visitors. The Bellarine Peninsula, with access to some of Victoria's best beaches and golf courses, offers residents and visitors a unique lifestyle.

Our reader profile:

AGE

0 to 18 Years: 24%
18 to 24 Years: 9%
25 to 34 Years: 13%
35 to 49 Years: 21%
50 plus Years: 33%

OCCUPATIONS

Managers: 6%
Professionals: 17%
Associate Professionals: 11%
Tradespeople: 14%
Advanced Clerical & Service: 3%
Intermediate Clerical & Service: 17%
Production & Transport: 10%
Clerical, Sales & Service: 11%
Labourers: 9%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

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EGN Advertising Specifications:

EGN Modular Advert Size (Height x Width)

Thirty Secondth Page	44.5mm x 63mm
Sixteenth Page	92mm X 63mm
Eighth Page Horizontal	44.5mm x 261mm
Eighth Page Block	92mm x 129mm
Quarter Page Horizontal	92mm x 261mm
Quarter Page Vertical	377mm x 63mm
Quarter Page Block	187mm x 129mm
Half Page Horizontal	187mm x 261mm
Half Page Vertical	377mm x 129mm
Full Page	282mm x 195mm
Double Page Spread	377mm x 543mm

Material can be submitted via;

- Quickcut
- Websend
- Emailed PDF

Suburbs & Postcodes

- Lara 3212
- Corio 3214
- Norlane 3214
- Bell Post Hill 3215
- Bell Park 3215
- Hamlyn Heights 3215
- North Geelong 3215
- Drumcondra 3214
- West Geelong 3218
- Manifold Heights 3218
- Herne Hill 3218
- Newtown 3220
- Geelong 3220
- South Geelong 3220
- East Geelong 3219
- Bannockburn 3331
- Breakwater 3219
- Newcomb 3219
- St Albans Park 3219
- Highton 3216
- Wandana Heights 3216
- Belmont (West) 3216
- Belmont (East) 3216
- Grovedale 3216
- Leopold 3224
- Marshall 3216
- Waurn Ponds 3216
- Whittington 3219
- Moolap 3221
- Clifton Springs 3222
- Drysdale 3222
- Portarlington 3223
- St. Leonards (North) 3223
- Queenscliff 3225
- Point Lonsdale 3225
- Ocean Grove 3226
- Barwon Heads 3227
- Torquay 3228
- Jan Juc 3228
- Anglesea 3230
- Aireys Inlet 3231

geelongindy.com.au



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